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LUCAS GROUP HIRES MARKETING COMMUNICATIONS PROFESSIONAL

Will direct social media, public relations & branding efforts

Atlanta, GA – October 17, 2012 - [Lucas Group](#), North America's premier executive search firm, announced today that Tami McQueen-Maynard has joined the [executive recruitment firm](#) as Marketing Project Lead. She brings more than seven years of knowledgeable and effective marketing communications and public relations experience to Lucas Group.

"Tami demonstrates an impressive marketing communications background and strong sense of purpose," said Scott Smith, Chief Marketing Officer for Lucas Group. "She has designed and implemented comprehensive marketing campaigns in both the public and private sectors and will contribute an intelligent blend of [marketing](#), PR, and social media expertise to our organization."

McQueen-Maynard served in various marketing communications roles at The Westminster Schools, a private K-12 school in Atlanta; Pegasus Steel in Charleston, SC; and Maynard Transportation, located in Dallas. Throughout, she has developed and led efforts to integrate traditional and new media, exhibiting impressive media relations skills along with discerning web and social media expertise.

"Lucas Group is committed to actively engaging and staying connected to our clients and candidates, and as we further develop and enhance our [social media](#) programs, Tami's insight will help us better achieve that collaborative connectivity," said Smith. "She possesses an excellent professional portfolio across a broad range of industries—an important asset for a firm that consultatively serves clients across the nation and in almost every industry."

McQueen-Maynard holds both a Master's degree in Mass Communications and a Bachelor of Science degree in Advertising from Murray State University, where she starred on the women's tennis team and received the Ohio Valley Conference Medal of Honor, awarded annually to the student-athletes who achieves the highest GPA in a Conference-sponsored sport.

"In this new role, Tami will help drive our efforts to maintain excellent relationships with current and future clients, candidates, and recruiting associates," said Smith. "We look forward to her very successful career with Lucas Group."

About Lucas Group

Lucas Group is North America's premier executive search firm. Since 1970, our culture and methodologies have driven superior results. We assist mid-tier to Fortune 500 Clients find transcendent, executive talent; Candidates fully realize their career ambitions; and Associates find professional success. To learn more, please visit Lucas Group at www.lucasgroup.com and connect with us on [LinkedIn](#), [Facebook](#) and [Twitter](#).