



## Amanda Cooper

### Senior Partner

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Highly effective at managing cross-functional teams and projects, Amanda Cooper thrives off the fast-paced nature of the recruiting industry. Meticulous and professional, she diligently works to identify top sales & marketing talent for a wide range of mid-tier to Fortune 500 corporations, forming strategic, mutually-beneficial connections.

Amanda comes from a creative background having worked for three of the largest PR agencies in the world—Ketchum, Cohn & Wolfe and Fleishman Hilliard. She also worked client-side as Director of Marketing for a commercial real estate development company in Atlanta. In 2014, she made the transition to creative and marketing recruiting and since that time has become a well-known, high producer with collective fee billings of \$2M within her first four years in the industry.

Amanda joined Lucas Group in 2016 in the Sales & Marketing practice group. As Senior Partner, she specializes in the placement of fast-track, high-potential and career-oriented people in “A” companies throughout the U.S. With a proven track record of production, her industry specialties include manufacturing & distribution, financial services, transportation, paper & pulp, healthcare, energy, oil & gas and more. Amanda’s hands-on creative and marketing experience as well as her skill for leveraging minimal resources to maximize return and achieve objectives, make her adept at managing projects from idea generation through completion.

When not focused on building connections and partnerships, Amanda enjoys cheering for the Florida Gators as well as spending time with friends, family and her two dogs. She holds a B.S. in Agriculture Communications from the University of Florida