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LUCAS GROUP RELEASES NEW BEST PRACTICES GUIDE FOR HIRING TOP ACCOUNTING TALENT

Guide provides an actionable roadmap for addressing three common mistakes companies make during the hiring process and accelerating decision timelines.

Atlanta, GA – September 19, 2018 – Lucas Group, ranked third on [Forbes' Best Professional Recruiting Firms list for 2018](#), announced the publication of its latest hiring guide, ["An Insider's Guide to Hiring Top Accounting Talent"](#) authored by General Manager Bob Prather.

With nationwide unemployment rates at record lows, companies are facing the most competitive accounting and finance talent market in more than a decade. In this candidate-driven market, job seekers can be more selective about which offer they accept. Yet companies continue to follow a "business as usual" approach to hiring that does not align with market realities, cautions Prather.

As Lucas Group's CFO for eight years and now General Manager for the Accounting & Finance executive recruiting practice, Prather brings a unique "dual perspective" to these hiring challenges.

"Decision paralysis, a failure to sell candidates on the opportunity, and lagging market assumptions are sinking hiring efforts," said Prather. "Having been on the candidate side, the hiring manager side, and now the recruiting side, I've seen first hand how these common missteps hold companies back from landing top performers."

Lucas Group's guide breaks down the causes for these hiring challenges and provides companies with actionable steps to correct them. From prioritizing requirements to navigating salary negotiations, the guide helps companies streamline and accelerate the hiring process.

"When every day feels like a fire drill, it's natural to put hiring decisions on the back burner," says Prather. "But delaying decisions means you'll lose out on candidates and have to start the process over again. The key is to accelerate the hiring timeline through an intentional, methodical process."

In addition to Accounting & Finance, Lucas Group recruiters provide consultative recruiting services for Human Resources, Information Technology, Legal, Manufacturing, Military Transition, and Sales & Marketing.

About Lucas Group

Lucas Group is North America's premier executive search firm. Since 1970, our culture and methodologies have driven superior results. We assist clients ranging in size from small to medium-sized businesses to Fortune 500 companies to find transcendent, executive talent; candidates fully realize their ambitions; and associates find professional success. To learn more, please visit Lucas Group at www.lucasgroup.com and connect with us on LinkedIn, Facebook, and Twitter.