



## Media Availability for **Aram Lulla** General Manager, Human Resources Division

[Aram Lulla](#) is your go-to source on hiring trends in Human Resources. As General Manager of national executive search firm Lucas Group's Human Resources Division, Aram leads a team of more than 50 recruiters across the U.S. That means he's on top of every hiring trend, hiring need and contemporary Human Resources issue, from generational shifts in the workforce and talent acquisition to discrimination, AI and data insights into human capital management.

Aram has worked for 18 years in Human Resources recruiting. At Lucas Group, Aram designed, developed and implemented the business plan that led to the launch of the company's Human Resources recruiting team. He previously served in a variety of Human Resources and Human Resources recruiting roles at companies including Randstad and Human Resources International (HRI).

He is a frequent writer and media commentator on Human Resources issues. Among his recent articles and interviews:

- [An HR Recruiter's Perspective on Hiring Gen Y](#) (video)
- [Recruiting and Managing Millennials](#) (white paper)
- [What Five Essential HR Trends Actually Mean For Your Business In 2020](#) (quoted)
- [Illinois Cracks Down on AI interviews](#) (blog)
- ["5 Things We Need To Do To Close the Gender Wage Gap", with Aram Lulla and Candice Georgiadis](#) (Forbes article)
- [The Most In-Demand Master's Degrees Through 2026](#) (video)

““ When done well, onboarding can be a huge differentiator. It can not only attract an employee but it also keeps them engaged and helps retain employees throughout not just their first 30 days, but their entire tenure at the organization. ””

– *Aram Lulla* interview with HR Certification Institute

**If you are interested in speaking with Aram, please contact:**

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